



PRESS RELEASE



Summer Infant Prenatal Heart Listening System The Perfect Present for Mothers-to-be

January 2006 - As mothers all over the UK get pampered by their children and partners on Mother's Day, mothers-to-be will be anxiously awaiting the arrival of their new babies. Now Summer Infant has created an innovative new product to allow expectant mothers and their partners the opportunity to get closer to their unborn babies.

The unique Summer Infant Prenatal Heart Listening System is the perfect Mother's Day present for the mother-to-be as it allows both her and her partner to listen to their baby's heartbeat and activity in the womb, from kicks to hiccups!

The Summer Infant Prenatal Heart Listening System, which is non-invasive and suitable from around the second trimester, comes attached to a belt which fits snugly around mum's tummy, and two sets of headphones so that both parents can listen to the baby's activities.

The system is convenient to use, with volume control and on/off switch and it even comes with a lead to allow you to record the sounds onto a home computer for a complete record of your pregnancy.

Pregnancy is a special time and whether it's your first baby or your third, each experience is unique. The Summer Infant Prenatal Heart Listening System makes it an enjoyable experience which can be shared with spouse or partner and other family members and friends.

The Summer Infant Heart Listening System is available at a cost of £29.99 from major retail and online outlets such as Mothercare, Toys R Us, Argos, Tesco, Jojo Maman Bébé, Blooming Marvellous, Boots.com, Daisy and Tom.

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About Summer Infant

Summer Infant, a leading US based company, has been present in the UK since 2002.

The company specialises in health, safety and comfort products for babies and toddlers, and prides itself in delivering more and better features than similar products on the market. Summer Infant constantly strives to produce high quality, innovative products parents and carers can trust. The Summer Infant range includes the very best in bouncers, monitors, bath accessories, gates, bedrails, infant health and more.

In recognition of its product excellence, Summer Infant has recently been nominated for and won a number of prestigious awards in the UK, such as Best Health Care Product at the Practical Parenting annual awards with its Grow with me Ear Thermometer, and the Gold award for Best Monitor at the Mother & Baby awards.

Summer Infant products are sold in major high street retailers such as Mothercare, Argos, John Lewis, Toys R Us, Tesco, and through direct channels such as Boots.com, Blooming Marvellous, Jojo Maman Bébé.

For more information on Summer Infant visit www.summerinfant.com or call 020 8420 4429.