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FOR IMMEDIATE RELEASE

Summer Infant™ Makes Gates Easier to Install

Easy and Accurate Installation For a Safer Installation

Woonsocket, RI (April 22, 2007) – The number one consumer issue with safety gates is how difficult the hardware-mounted gates can be to install. Summer Infant™ has a solution that will make even the most amateur do-it-yourselfer a consummate professional at gate installation. This is an important issue as well, in that an inappropriately installed gate can be an accident waiting to happen. Whereas a correct setup provides parents with confidence knowing it is completely secure and will live up to its promise of protecting little ones from unnecessary hazards. This revolutionary new installation system is called the Simple Assembly System (SAS) and is meant to take the stress out of adding hardware-mounted gates to a home.

The SAS from Summer Infant was not only designed to make gate installation easier, but also to be simple in and of itself. What would the point be if the aid was more complicated than the task? Each of Summer Infant's hardware-mounted gates includes brightly colored orange template blocks attached to the gate. They measure the correct height from the floor, as well as the correct spot on the wall where the hardware should be mounted for an accurate fit in any scenario. Mom and dad can trust that the gate is set up and functioning properly (especially important for a gate with an auto-close door), whether the gate is located at the top-of-the stairs or in a doorway that blocks off kitchen dangers.

The new ***Extra Wide, Extra Tall Top-of-Stairs Gate (07360, SRP \$59.99)*** features the innovative SAS answer. This gate represents expanded protection both from an increased height of 36" tall and the ability to span from 28" to 72" wide. It features simple one-handed operation and can be set to swing in one direction for the top-of-the-stairs, or in both directions when securing a room. It is as beautiful as it is strong. This gate is made of durable and secure white metal to blend with any home décor.

For those parents who need a security gate, but not necessarily a hardware-mounted option, Summer Infant also has great new offering for décor conscious consumers who are looking for an alternative to white. Whether they are trying to blend with a wrought iron railing, or trying to match their home's particular color palette, the bestselling ***Extra Tall Walk Thru Gate (07490, SRP \$59.99)*** is now available in classic black. This pressure-mounted gate is 36" tall and fits doorways 28" to 47.5" wide.

About Summer Infant, Inc.

Based in Woonsocket, Rhode Island, Summer Infant, Inc. is a designer, marketer and distributor of premium juvenile products for today's parents and caregivers. Founded in 1984 with the invention of the baby bouncer seat, the Company is based on the philosophy that innovation is a key attribute in driving new product development. Their commitment of "Delivering the Best for You and Your Baby" is unwavering. Accordingly, Summer Infant annually delivers new and existing products in categories such as bouncers, gates, bathing, safety, monitors, infant health, bedrails, boosters, potty seats, soft goods, bedding, strollers, large furniture and more that exceed consumer's standards. For more information about the whole range of Summer Infant products please visit their website at www.summerinfant.com or call 1-800-268-6237.

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